

Nate van der Vis

Design Engineering

About Me

I'm a creative technologist who uses design and development to have fun and solve problems.

<https://nates.work>

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Experience

Sr. Frontend Developer @ Bold Commerce

July 2014 - Current, Winnipeg, Canada

Led a large-scale project to replatform our marketing properties from older technologies to a custom modeled Sanity studio for our content and a React frontend using NextJS.

Design and build systems that allow for personalization, experimentation, and iteration by embracing structured content, component-based frontends, and serverless functions.

Design and build custom interactive graphics and animations with HTML, SVG, CSS, and JS (vanilla or with libraries such as framer-motion).

Integrate analytic suites, data enrichment, and CRMs including Google Analytics, Google Tag Manager, HubSpot, Clearbit, and Hotjar.

Build highly optimized, resilient, and efficient websites. Improving site build times from 35 minutes to less than 2 minutes and local changes from 20 seconds to instant hot reloading.

Support demand gen campaigns, legal team requirements, HR marketing initiatives, and other team requests with design and web development.

Design and build demo stores to showcase product functionality on platforms such as Shopify, BigCommerce, WooCommerce, and commercetools.

Use Figma to design reusable components, create clickable prototypes, and full site mockups.

Share knowledge with the team through lunch-and-learns, mentoring, and team building design exercises (Viva la Trash Dinosaur).

Prior roles included:

Sr. Web Designer - Custom Solutions

Worked with clients and our sales teams to help understand project requirements and scope potential solutions. Designed and developed themes for brands migrating to Shopify Plus.

Lead Designer - Labs Team

Joined our Labs team to help shape and bring to market new products in video commerce and creator community monetization.

Web Designer - Shopify Experts Team

Designed and developed themes for brands on Shopify.

Web Designer @ Modern Earth

Oct 2012 - July 2014, Winnipeg, Canada

Designed and developed custom WordPress sites for organizations of various sizes.

Education

Digital Media Design, 3D Graphics Major @ Red River College

Graduated June 2012, Winnipeg, Canada

Focused on visual effects workflows, particularly in lighting, rendering, and post-production.

Extras

Co-host of International Feel, a radio show dedicated to obscure funk from around the world.

Developer of commercial and industrial real estate.

Amateur tree farmer.